Place your company's brand in front of industry leaders and decision makers while showing your support for ISSA's advocacy efforts.

55K+ Social Media Impressions	**38K+ Website Views**	**50K+ Email Subscribers**

International Cleaning Week

March 22-28, 2026

This is a unique opportunity to celebrate the value of clean, spotlight essential front line cleaning industry professionals, and raise public awareness of what your industry is doing to create healthy environments for workers and customers. In 2025, the U.S. House of Representatives, 21 states, and multiple municipalities across the country officially recognized Cleaning Week.

ISSA Spotless Spaces Competition

Part of International Cleaning Week, this competition showcases facilities with the highest standards of cleanliness, maintenance, and dedication to creating safe, healthy, and accessible environments. Nominations are open to ISSA members from November to February. Finalists will be displayed on issa.com and members vote on which facilities are best-in-class. Winners will be announced at the ICW Awards Dinner on March 23, 2026. In 2025, more than 9,000 votes were cast for ISSA's inaugural Spotless Spaces Competition.

Clean Advocacy Summit

March 23-24, 2026 | Washington, D.C

In 2025, this event brought together 140+ attendees from 30+ states to advance the legislative priorities of the industry. 35% of these attendees were C-suite level with most of the remainder at the Vice President level. The 2026 event will include 150+ industry leaders representing producers of raw materials, formulators, manufacturers, wholesaler-distributors, building service contractors, residential cleaners, in-house service providers, and other related businesses.

International Cleaning Week Awards Dinner

March 23, 2026 | Washington, D.C

This dinner unites top leaders, changemakers, and rising stars from the cleaning, hygiene, and facility services sectors to honor those who elevate our industry through innovation, advocacy, and leadership. Held in the heart of the nation's capital, it offers a prime opportunity to showcase your brand and network with key decision- and policy-makers.

2025 Sponsors

BradyPLUS · ImperialDade · Maid Brigade · ROUTE · Spartan · TORK · You've Got MAIDS

Presenting Sponsor - $17,500 (Sold)

Platinum Sponsor - $7,500 (5 available)

Sponsor Benefits:

ISSA Advocacy Summit

- Featured sponsor of (choose 1) and provide brief remarks: Opening Lunch, Advocacy Training Presentation, Receptions, Awards Dinner, or End Period Poverty breakout session
- Receives 3 complimentary registrations to Summit
- Custom VIP Congressional/Government Officials Meeting Schedule
- Invitation to Post-Summit VIP Dinner
- Reserved VIP table at ICW Award Dinner on March 23, 2026
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk.
- Company logo recognition of the event in promotional marketing on website, social media and email communication

International Cleaning Week

- Company logo recognition of the event in promotional marketing on website, social media and email communication
- Sponsor recognized on ISSA Advocacy Webinar promoting International Cleaning Week in February 2026
- Sponsor Event Interview focused on International Cleaning Week with Jeff Cross
- Sponsor will receive benefits of a Clean Advocacy Supporter contributor to the ISSA Advocacy Fund

Gold Sponsor - $3,500 (Limited availability)

Sponsor Benefits:

ISSA Advocacy Summit

- Designated Session Sponsor
- Receives 2 complimentary registrations
- Reserved VIP half-table at Award Dinner on March 23, 2026 (4 seats)
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo recognition of the event in promotional marketing on website, social media and email communication

International Cleaning Week

- Company logo recognition of the event in promotional marketing on website, social media and email communication
- Sponsor recognized on ISSA Advocacy Webinar promoting International Cleaning Week in February 2026
- Sponsor will receive benefits of a Clean Advocacy Supporter contributor to the ISSA Advocacy Fund

Silver Sponsor - $1,500

Sponsor Benefits:

ISSA Advocacy Summit

- Receives 1 complimentary registration to Summit and Awards Dinner
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Company logo recognition of the event in promotional marketing on website, social media and email communication

International Cleaning Week

- Company logo recognition of the event in promotional marketing on website, social media and email communication

Reach out to our team

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International Cleaning Week Awards Dinner

March 23, 2026

This dinner unites top leaders, changemakers, and rising stars from the cleaning, hygiene, and facility services sectors to honor those who elevate our industry through innovation, advocacy, and leadership. Held in the heart of the nation's capital, it offers a prime opportunity to showcase your brand and network with key decision- and policy-makers. Support of the ICW Awards Dinner is a contribution to ISSA's Advocacy Fund (IAF). IAF contributions are not tax-deductible and are not used to support candidates for political office or political parties

Event Sponsor - $3,500 Full Table | $2,500 Half Table

Sponsor Benefits:

- Reserved VIP table at Awards Dinner (4 or 8 seats)
- Sponsor will receive benefits of a Clean Advocacy Supporter contributor to the ISSA Advocacy Fund

Table Sponsor - $2,000 Full Table | $1,000 Half Table

Sponsor Benefits:

- Receives table for 4 (half table) or 8 (full table) registrants for the ICW Awards Dinner on Monday, March 23, 2026

Reach out to our team

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