

15th Antimicrobial Workshop

Sponsorship Opportunities

Wednesday, August 6 – Friday, August 8

Washington, DC | Westin City Center

This popular industry program provides attendees with the latest policy, regulatory, and procedural information critical to the manufacture, marketing and sale of antimicrobial pesticides including disinfectants, sanitizers and preservatives. Attendees will hear from a diverse lineup of speakers, including from U.S. Environmental Protection Agency (EPA) and other regulatory officials, industry consultants, manufacturers, and subject matter experts in antimicrobial regulation. The 15th Antimicrobial Workshop is organized by the American Chemistry Council's Center for Biocide Chemistries (CBC), the Household & Commercial Products Association (HCPA), and ISSA, in collaboration with EPA's Antimicrobials Division.

This event attracts an audience of approximately 100 professionals, primarily consisting of formulators of disinfectants, sanitizers, preservatives, and other antimicrobial pesticide products. Industry attendees typically include CEOs, regulatory affairs directors, technical personnel, product managers, toxicologists, R&D directors, marketing professionals, and other key decision-makers across the antimicrobial product value chain.

Use this opportunity to increase your visibility among colleagues and elevate your brand through any of the sponsorship opportunities listed below.

Have a question or an idea that is not listed? Contact Meche Ragland, ISSA, at mecher@issa.com, 800.225.4772, to reserve your sponsorship or create a customized package.

- **Title Sponsor - \$5,000 (multiple opportunities)**

This is a unique opportunity to spotlight your company during the workshop. Benefits include:

- Company logo in marketing emails
- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Recognition at the General Session
- Company logo on the event website
- Company logo on all on-site conference signage
- One (1) complimentary registration
- One (1) complimentary table-top exhibit booth to promote products/services
- One (1) social media post to be shared on HCPA's LinkedIn and X (formerly Twitter) (company to provide content)
- Sponsor ribbon on conference badge

- **Networking Reception (Wednesday Night) - \$3,000**

This is a unique opportunity to spotlight your company on night one at the Networking Reception and General Session. Benefits include:

- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Recognition at bar stations
- Company logo on cocktail napkins
- Company logo on the event website
- Company logo on all on-site conference signage
- One (1) social media post to be shared on HCPA's LinkedIn and X (formerly Twitter) (company to provide content)
- Sponsor ribbon on conference badge

- **Supporting Sponsor - \$2,500 (multiple opportunities)**

Benefits include:

- Company logo on the event website
- Company logo on all on-site conference signage
- One (1) social media post to be shared on HCPA's LinkedIn and X (formerly Twitter) (company to provide content)
- Sponsor ribbon on conference badge

- **Networking Breakfast - \$7,000 for three days or \$2,500 per day**

Be the first thing attendees see when they start their day! Benefits include:

- Recognition at breakfast station
- Recognition at the General Session
- Company logo on the event website
- Company logo on all on-site conference signage
- Company logo in marketing emails
- Sponsor ribbon on conference badge

- **Networking Lunch - \$4,000 (Wednesday & Thursday) or \$2,000 per day**

A lunch with all your industry colleagues is the perfect time to talk business. Benefits include:

- Opportunity to offer promotional collateral or branded giveaways at the Registration Desk
- Recognition at lunch station
- Recognition at the General Session
- Company logo on the event website
- Company logo on all on-site conference signage

- Company logo in marketing emails
- Sponsor ribbon on conference badge
- **Coffee Breaks (multiple opportunities) - \$750**

There's nothing a conference attendee loves more than coffee and a snack in between sessions. You could be the one to thank for that! Benefits include:

 - Recognition at coffee and snack break stations
 - Recognition at the General Session
 - Company logo on event website
 - Company logo on all on-site conference signage
 - Company logo in marketing emails
- **Exhibitor Booth Package - \$1,200**

There will be dedicated time to network with the exhibitors during the meeting. Package includes:

 - One (1) registration at 50% off
 - Standard six-foot draped table with seating
 - Electrical hookup
 - Company name, logo, and 50-word description in the online workshop program
 - Company logo on event website
 - Company logo on all on-site conference signage
 - Company logo in marketing emails
 - Exhibitor ribbon on conference badge

I'm In, Now What?

Please contact Meche Ragland, ISSA, at mecher@issa.com, 800.225.4772, for more details or to reserve your sponsorship.